



TOTAL WORKFORCE INDEX™

2020 GLOBAL ANALYSIS



Addressing the dynamic challenges of workforce planning

OPTIMIZING WORKFORCES IN A DYNAMIC ENVIRONMENT

Workforce planning is an increasingly essential component of business strategy especially during uncertain times. The Total Workforce Index™ (TWI) allows companies to gain deeper insight into talent trends and workforce composition data to enhance workforce planning and decision-making.

A GLIMPSE OF THE FACTORS THAT COMPRISE THE TWI



The Total Workforce Index™ measures and compares the relative ease of sourcing, hiring and retaining a workforce in 76 labor markets around the world.

WHY THE TWI?



A new level of visibility and insight into all workforce segments and their unique dynamics

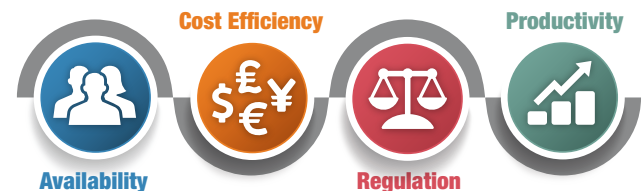


A deeper understanding of the ever-changing regional and global influences, including legislation and local culture impacts



Fully customizable to address the strategic priorities of an individual organization

The tool yields comparative hiring models and location strategy based on:



TOP 25 COUNTRIES BY TOTAL WORKFORCE INDEX™ SCORE

United States	1	2.71
New Zealand	2	2.68
Canada	3	2.67
Ireland	4	2.66
United Kingdom	5	2.65
Netherlands	6	2.61
Sweden	7	2.60
Denmark	8	2.55
Hong Kong	9	2.54
Singapore	10	2.54
Norway	11	2.54
Japan	12	2.47
Estonia	13	2.46
Switzerland	14	2.42
Germany	15	2.41
Finland	16	2.38
Israel	17	2.38
Luxembourg	18	2.35
Portugal	19	2.33
South Korea	20	2.32
Australia	21	2.32
Puerto Rico	22	2.31
Latvia	23	2.28
United Arab Emirates	24	2.27
Spain	25	2.26

Today's talent engagement strategies must allow companies to objectively predict workforce potential. With the TWI, organizations have a single go-to resource to help them optimize workforce engagement and ensure talent sustainability.

Explore Comprehensive Data
Request a Custom TWI Analysis

totalworkforceindex.com